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GOVERNMENT DOCUMENTS /

**A warm and enthusiastic invitation to the COA
to recommend that the
1983 Pan American Games
be held during late July in Hamilton, Canada**

The Symbol

The City

Our Spirit

Our People

Events and Facilities

Sports Medicine Congress

Cultural Activities

Financing

Our Commitment

THE SYMBOL

The symbol created for the 1983 Pan American Games signifies several aspects of the event and the spirit of sport.



1. The three circles derive from the Olympic symbol that exemplifies the true spirit of sport.
2. The use of three circles signifies the three continental areas that are united in the Pan American Games.
3. The three circles also reflect the threefold Olympic credo - "Swifter, Higher, Stronger."
4. If the symbol is turned vertically, the three circles form a pyramid, denoting the first, second and third place finishes of Pan Am competition.
5. The space within the three intersecting circles silhouette the trillium (the Provincial floral emblem), to reflect Ontario's participation in the 1983 Pan Am Games.
6. The horizontal bars that flow out of the circles suggest motion - the common thread of sport.
7. The white maple leaf within the horizontal bands reflects Canada's role as the host country and the nationwide involvement of Canada's athletes and sports organizations. It also indicates the involvement and support of the Federal Government.

The symbol has been designed for effective reproduction in one colour, which will be its most frequent use.

It also lends itself to reproduction in the Olympic colours: gold, blue, green and red.

The Symbol



THE CITY

Our location, climate and facilities make Hamilton an ideal site for the Pan American Games.

Climate

Lake Ontario provides a moderating influence on Hamilton's summer temperatures. A daily mean temperature of 21° Celcius (70° Fahrenheit) can be expected during late July. Average rainfall for the entire month is only 2.42 inches. Altitude of the event sites ranges between 325 feet and 635 feet.

Population

Hamilton itself has a 1976 population of 312,000. A total of 4,500,000 live within a 50 mile radius of the city.

The Hamilton-Wentworth region as a whole has a total population of over 600,000.

Expanding the radius to 300 miles brings over 15 million people within one day's travel.

Transportation

Hamilton is strategically located in a transportation corridor serving Eastern Canada and Northeastern United States.

Highway facilities are second to none, providing ready access from major centres such as Montreal, Toronto, Buffalo and Detroit.

Airlines are served by two terminals within 40 minutes of Hamilton, the Toronto International Airport and the Hamilton Civic Airport.

Local transportation services are exceptionally good, and will be modified to serve Pan American participants and visitors.

Among these transportation services is the "GO" rapid transit rail system which links Hamilton, the Bronte Sports Centre, Toronto and Oshawa.

Communications

Many millions will share in the Pan Am experience through television, radio and other media.

Hamilton is strategically located for smooth, efficient and total communications.

Our local television station, CHCH, has complete studio and mobile broadcasting and taping facilities.

Both National TV networks and the Ontario Network are centred in Toronto, only 40 minutes away.

The three U.S. television networks all have stations and production facilities in nearby Buffalo, New York.

There are 62 radio stations within the area - including the CBC national network headquarters in Toronto.

The CN Tower in Toronto is a sophisticated communications centre. Television and radio programming beamed from atop the world's tallest free-standing structure reach some 15 million people in Canada and the U.S. This represents a vast and saleable market for Pan Am program sponsorship - quite apart from national and international sponsorship.

News coverage via the print media will be no less effective.

The Spectator, Hamilton's local newspaper, has a lively orientation to sports, and is a catalyst for the spirit of sport throughout the community.

There are many other daily and weekly newspapers within a convenient distance - as well as editorial offices for such national publications as MacLean's Magazine.

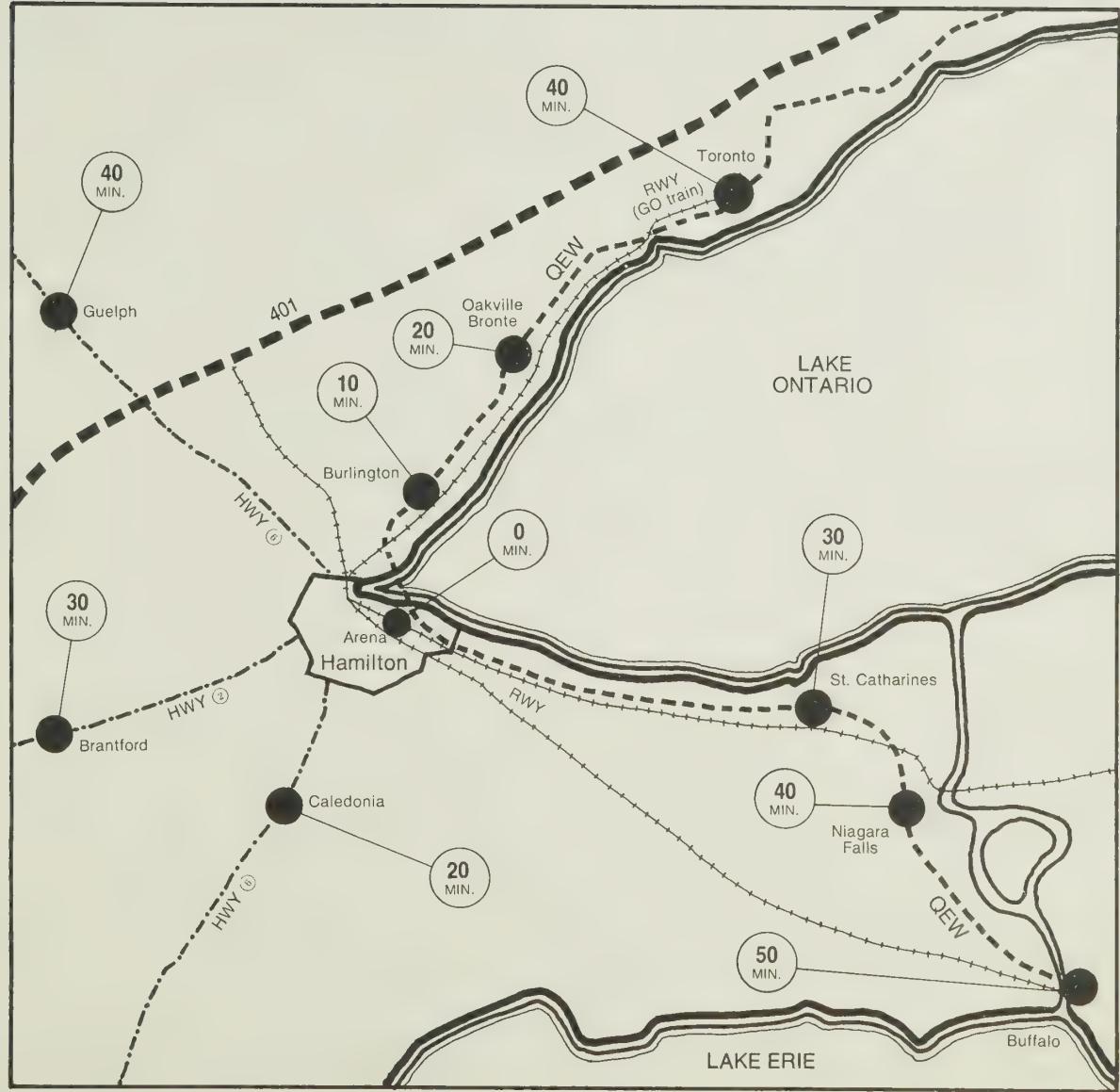
Full provision will be made for media people covering the Pan Am Games in Hamilton - including access to national and international news services.

Accommodations

Hamilton is at the centre of a tourist and business complex stretching from Niagara Falls to Toronto. Hence there is an abundance of hotel and motel accommodations for Pan Am visitors.

Several major hotel chains have expressed an interest in locating other hotels in Hamilton prior to 1983. Several large hotels have recently been built in Toronto.

In 1976, there are well over 9,500 hotel and motel rooms within an hour's drive of Hamilton. This number will undoubtedly be substantially greater by 1983.



The
City

OUR SPIRIT

The spirit of sport is exuberantly alive in Hamilton. This involvement and commitment is part of our tradition. Pan Am competitors and visitors can therefore be assured of a warm and enthusiastic welcome from all of us.

The 1983 Pan Am Games will truly be a celebration shared by the people of Hamilton and surrounding area.

Moreover, this enthusiasm for sport will help to ensure the success of the games. Hundreds of us have been actively involved in organizing local, national and international events. Experience added to enthusiasm will make the 1983 Pan Am Games in Hamilton a smooth running and spirited celebration of the ideals of amateur sport.

The British Commonwealth Games

The spirit of Hamilton created this worldwide series of games in 1930. Then known as the British Empire Games, this event has contributed immeasurably to amateur sport and to international understanding.

Canusa Games

This Olympic-type competition between Hamilton and Flint, Michigan brings over 2,000 athletes together each year. It has provided the model for similar inter-city events such as the BIG games, an annual event between our neighbour city Burlington, Ontario and Burlington, Vermont. Organizing and implementing the Canusa Games involves hundreds of sports-minded people throughout the community.

Pre-Olympic Tournaments

Hamilton was selected to host the Pre-Olympic basketball games and equestrian events. Participants from 20 countries competed for the honour of representing their countries in Montreal. A volunteer organization of 350 made this truly a community achievement.

1977 Canadian Wrestling Championship

300 competitors from across Canada will be hosted at Hamilton's McMaster University.

Canada's Oldest Indoor Track Meet

1976 marks the 51st consecutive year of the 91st Highlanders Track Meet.

The Hamilton Olympic Club

This organization has been the focal point of the competitive spirit for fifty years. It is Canada's oldest association of its kind.

Around-the-Bay Marathon

A 68-year tradition has made this one of the world's foremost long distance events.

Annual Cycling Competitions

The annual road race is ranked with the leading cyclist's events.

Hamilton Tiger-Cats

Hamilton's spirit of sport has made the Tiger-Cats the most successful team in the Canadian Football League for decades.

Massive and enthusiastic community-wide involvement made the 1972 Grey Cup Game in Hamilton among the greatest in the history of the event.

Hamilton Fincups

This outstanding hockey team brought the Memorial Cup to Hamilton in 1976.

A Way of Life

Sport matters in Hamilton. It is part of our way of life. This spirit of involvement will assure the success of the 1983 Pan Am Games.

Our Athletes

As one would expect, many outstanding athletes have emerged from Hamilton's spirit and tradition of sport. Many young men and women have been prominent contenders in national and international events, including Olympic, Pan Am and British Commonwealth Games. No less important is the broad base of participation in sport for fitness and fulfillment.

**Our
Spirit**

OUR PEOPLE

All of Us

This brief carries the hopes of thousands of Hamilton people who believe in the cause of sport. This community-wide dedication will do as much as anything else to make the 1983 Pan Am Games a happy and memorable event.

The Organization

Of course, enthusiasm is not enough in itself. The planning and implementation of the Games calls for efficient, dedicated and experienced people.

The Hamilton Pan Am Steering Committee includes highly motivated men and women from sports, government, media, business and the professions.

The Committee will be the nucleus of a community-wide volunteer team. We will call on hundreds of men and women dedicated to the spirit of sport, to the Pan Am Games and to the cultural celebration of the event.

The Committee will also work in close co-operation with the Ontario Ministry of Culture and Recreation, Sport Ontario, The Federal Department of Health and Welfare, Sport Canada and the COA.

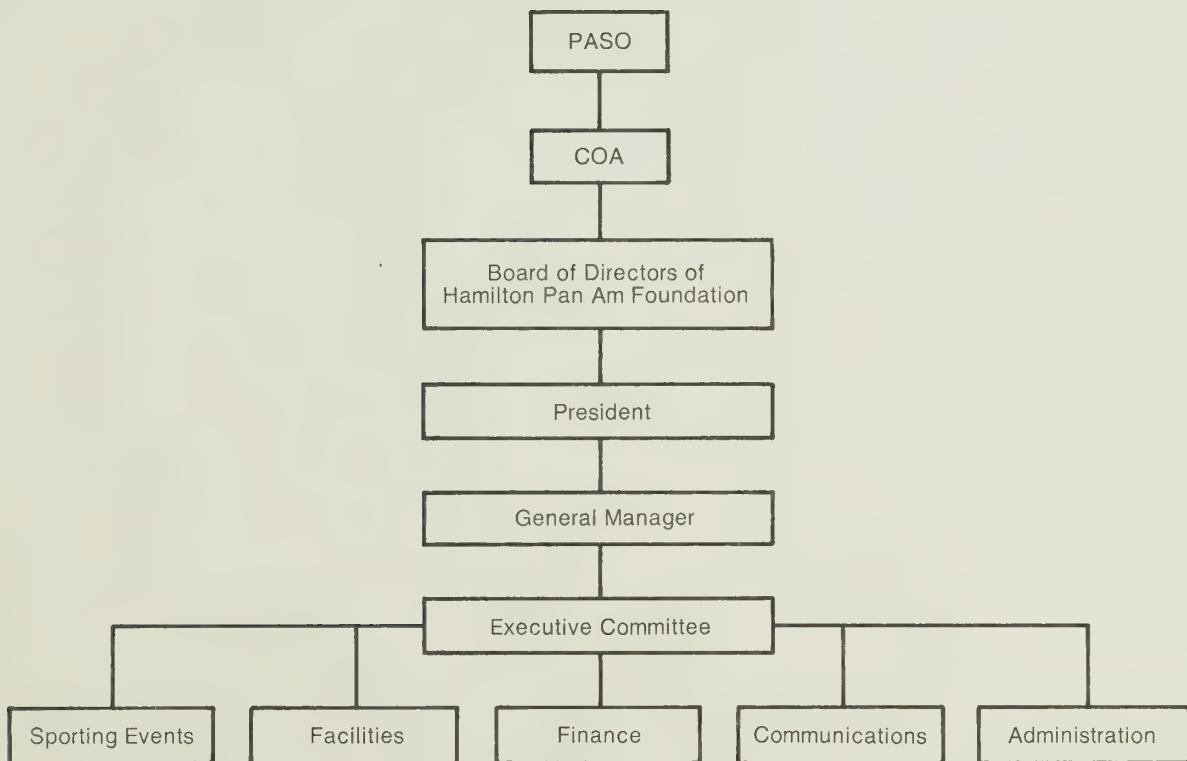
To Serve You

The Hamilton Pan Am Committee will ensure that facilities, accommodations and other organizational requirements are efficiently met.

We see this as a service to the many sports groups and COA itself. In this partnership there should and will be full co-operation at every step.

In the same way, we will involve people from all across Canada, so that the Games will reflect the national commitment to sport.

COMMITTEE ORGANIZATIONAL CHART 1983 PAN AMERICAN GAMES



Preliminary organizational chart with the detailed chart to be formed based upon consultation with the participating bodies.

Our People



EVENTS AND FACILITIES

19 Sports

Hamilton plans to stage 19 sports in 15 days, July 16 to August 1, 1983.

Athletics	Judo
Basketball	Rowing
Baseball	Shooting
Boxing	Swimming (Diving,
Cycling	Synchronized Swimming,
Equestrian	Water Polo)
Fencing	Tennis
Field Hockey	Volleyball
Football	Weightlifting
Gymnastics	Wrestling
	Yachting

Few New Facilities Required

Sports-minded Hamilton has a wealth of facilities within its limits or nearby. These can be readily modified to Pan Am standards for participants and spectators.

80% of events will be within Hamilton itself. All others will be within 30 minutes by car or public transportation.

Training facilities for all sports will be housed in existing area facilities.

Ontario Sports Training Centre

This multi-million dollar sports complex, being built by the Province of Ontario, located 14 miles from Hamilton City Hall will house international standard training and competitive facilities for 20 sports. (See appendix "A".)



Hamilton's New Sports Coliseum

The vital need for a new coliseum has long been recognized throughout this sports-minded community. A 15,000 seat facility is proposed for completion well in advance of the 1983 Pan Am Games.

Events and Facilities

As the following summary indicates, Hamilton has already developed specific plans for the 1983 Games.

Athletics

All Track and Field events suggested by the IAAF for international competition will be held at the Ontario Sports Training Centre.

The complex will provide a 9-lane 400 metre track with a Tartan or comparable surface and natural turf infield.

Temporary spectator seating for the Games will expand the 1,500 capacity to more than 15,000.

Basketball

This event will be held at the new 15,000 seat coliseum proposed for Hamilton.

Baseball

We will provide seating capacity for 4,000 spectators at the Bernie Arbour Stadium in Hamilton.

Boxing

Temporary seating will increase audience capacity at the Hester Street Arena to 4,000 from 2,500.

Cycling

Track A new open air velodrome will be constructed on a bowl-shaped site within the city for the track events. There will be temporary seating for 3,000.

Road The varied terrain in the Hamilton area will ensure a challenging road course. Spectator facilities will be provided at strategic locations on the course.

Equestrian

The Hamilton Hunt Club will be upgraded to host all equestrian events with the exception of Grand Prix jumping.

Brian Timmis Stadium will provide the audience capacity required for jumping events.

Fencing

The Hamilton Place Theatre Auditorium will be a spectacular setting for this event. Sight lines are superb for all 2,200 seats on the orchestra floor and in two balconies.

Field Hockey

The field hockey facility at Hillfield-Strathallan School will be provided with temporary seating capacity of 1,000.

Football

Ivor Wynne Stadium will conform to all required international field requirements in 1983. Spectator capacity is 34,000.

Gymnastics

These popular events will take place at the new coliseum in Hamilton with proposed seating of 15,000.

Judo

The Trade and Convention Centre now under construction adjacent to Hamilton Place will have spectator capacity of 2,000.

Rowing

The world famous Henley Regatta course in nearby St. Catharines has all the required timing facilities and ample spectator capacity. It will be recalled that the Henley Regatta hosted the 1973 world championship events with outstanding success.

Shooting

The Hamilton Gun Club is regarded as among the finest facilities of its kind for trap, skeet and range events and will be upgraded to meet international standards.

Aquatics

Three sites will accommodate aquatic events.

1. Speed swimming and diving will take place at the Ontario Sports Training Centre. The enclosed pool has seating capacity for 3,000 to 4,000.
2. Synchronized swimming will be hosted in the enclosed pool facility at McMaster University which accommodates 1,000 spectators.
3. Water polo will be at the North Park Aquatic Centre in Brantford, 20 minutes from downtown Hamilton. Audience capacity is 2,400.

Tennis

The Rosedale Tennis Club in Hamilton has seating for 500 for preliminary events, which will be augmented to 3,000 - 4,000 for the finals.

Volleyball

Preliminaries will be in the main gymnasium of McMaster University with 3,000 seating capacity. Finals will be in the new coliseum, seating 15,000.

Weightlifting

Hamilton Place Theatre Auditorium will host the weightlifting events.

Wrestling

The new Trade and Convention Centre will provide for 2,000 spectators.

Yachting

Hamilton Harbour and Lake Ontario will provide ideal settings for all classes. While existing marina facilities are sufficient, there are plans underway for major new facilities.

The Opening and Closing Ceremonies

34,000 people will share in the spirit of sport in the Ivor Wynne Stadium. This capacity can be increased if desired.

The Pan Am Village

Hamilton will not need to make a major investment in a Pan Am Village.

McMaster University together with the adjacent Medical Centre will provide sleeping, dining and recreation facilities for up to 3,000 athletes and officials. Moreover, participants will be able to use the various facilities of McMaster University.

On-campus security forces will work in close co-operation with local, provincial and federal forces.



Appendix "A"

Ontario Sports Training Centre

Phase I - completion date - Spring/Summer 1979.

- Sport Pavillion - a) Natatorium
b) Gymnasiums
c) Field House
d) Fitness and weightlifting centre
e) Central locker core
f) Outdoor 400 metre track stadium

a) Natatorium

- 50 metre, 8-lane competition pool
- separate diving well with complete tower and springboard facilities
- a 25 metre, 8-lane separate warm-up pool
- spectator seating 3,000 - 4,000
- colour TV lighting

b) Gymnasium

- triple gymnasium (3) 60' x 120'
- seating for main gym 2,800
- colour TV lighting
- team rooms and classroom storage areas for each gym

c) Field House

- 200 metre banked indoor track
- separate 75 metre sprint track (6 lanes)
- facilities for all field events included indoors
- seating for 1,500 people
- same surface as outdoor 400 metre track for training of competitive athletes

d) Fitness and Weightlifting Centre

- separate weight training and fitness facilities for weightlifting and isometric exercises and various other equipment

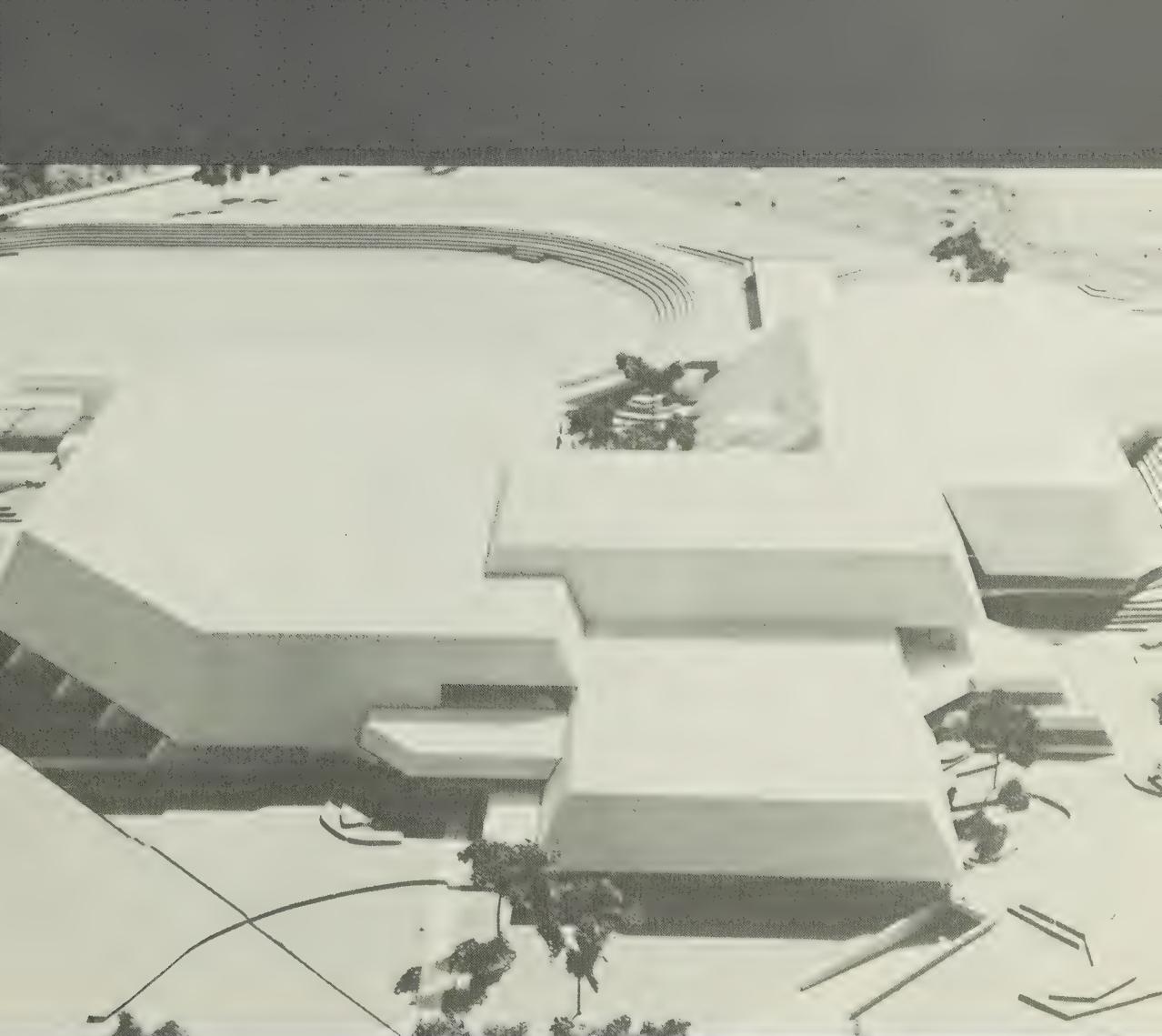
e) Central Locker Core

- locker facilities for 1,600 athletes with laundry and tote facilities

f) Outdoor 400 Metre Track Stadium

- outdoor 9-lane synthetic surface track with dual sprint runways and complete facilities for field events
- permanent seating for 1,500 and additional seating up to 15,000 spectators
- natural turf infield for football
- athletes' lounge
- coaches' lounge
- complete administrative facilities
- parking for 3,000 cars





Events and Facilities



SPORTS MEDICINE CONGRESS

The Medical Centre of McMaster University is uniquely qualified to host the Sports Medicine Congress of the 1983 Pan Am Games. The Sports Medicine Centre of the medical complex has gained an international reputation in the field.

A team of 20 doctors and physiologists headed by Dr. John Sutton is in the forefront of world research in exhaustive testing, muscle biopsy, kinesiology and other aspects of sports medicine. In addition, the Sports Medicine Centre's cardiac rehabilitation program is achieving very notable results.

The role of this superbly equipped and staffed centre has been widely recognized both at home and abroad. For example, the entire Canadian Winter Olympic team was thoroughly tested at the Hamilton Centre.

Such prominent authorities as Dr. Geoff Gowan and Dr. Peter Radford have stated that it is at least the equal of any facility in the western world - and perhaps anywhere.

International recognition is reflected in the comments of Dr. Ostrand of Sweden, who stated that the Sports Medicine Centre in Hamilton is in the vanguard of research activities in the field.

Many of the sports medicine specialists who will attend the 1983 Pan Am games Sport Medicine Congress are aware of Hamilton's credentials.

A 1974 International Symposium on Sports Medicine was hosted by the Medical Centre, in conjunction with the Canadian Coaching Association. Dr. Sutton has attended several such events in other countries, and is well known as a leader in the field.

The McMaster Medical Centre is superbly equipped to host the Sports Medicine Congress, with large lecture halls as well as smaller meeting rooms. A wide range of testing and clinical procedures can be demonstrated in the comprehensively equipped laboratories.

Dr. Sutton and his associates are eager to welcome their colleagues from throughout the hemisphere so that the newest advances in sports medicine can be shared for the benefit of all.

**Sports
Medicine
Congress**



CULTURAL ACTIVITIES

Pan Am competitors and visitors will share a rich and varied cultural experience.

As the host city, Hamilton will celebrate the event and honour the participants with a festival of music, dance, theatre and other activities.

Hamilton Place

Our magnificent theatre auditorium will be the focal point of the Pan Am Festival - as well as the site for several sports events.

Incidentally, Hamilton Place reflects the spirited response to community challenges that will ensure the success of the 1983 Pan Am Games. To a very large extent, Hamilton Place was created by the personal commitment and support of thousands of Hamilton citizens.

Multi-cultural Events

Hamilton derives much of its special spirit from our many ethnic heritages. These traditions will be shared in a series of concerts, craft displays and other events.

Hamilton's New Art Gallery

Many visitors will enjoy visiting the new Art Gallery adjacent to Hamilton Place. It has been proposed that a special exhibit can be displayed to portray the athlete as seen through the eyes of painters and sculptors.

The Stratford Festival

Theatre-conscious visitors will be well aware of the international reputation of the Stratford Festival. In addition to plays by Shakespeare and other classics and modern dramatists on the thrust stage of the main theatre, there is a range of other theatrical and musical events throughout the community. Stratford is a comfortable and scenic drive from Hamilton.



The Shaw Festival

Niagara-on-the-Lake is living theatre in itself, preserving the charm of early Ontario.

An afternoon or evening at the Shaw Festival adds another highlight to a visit to this beautiful community near Niagara Falls - and within a half hour of Hamilton.

Ontario Place

This man-made cluster of islands and lagoons on Lake Ontario provides a happy blend of entertainment, dining, relaxation and fun. It is at its delightful best during the July weeks of the Pan Am Games.

Other Toronto Facilities

Our good neighbour, 40 minutes to the east, will join Hamilton in welcoming our Pan Am guests. There will be an abundance of cultural events in Toronto, including performances at O'Keefe Centre and at the proposed new Massey Hall.

There is a special kind of experience awaiting visitors to the Ontario Science Centre and the huge new Toronto Zoo with its open and natural habitat.

Caravan

Each summer, Toronto becomes a global village with a city-wide celebration of its ethnic variety. The national foods, music and crafts of over 40 countries will be shared by many visitors to the 1983 Pan Am Games.



Cultural Activities

FINANCING

As we have indicated, a minimum of major investments in facilities are required for the 1983 Pan Am Games in Hamilton. Facilities for the events and for accommodation of athletes and officials are in existence or are planned for completion far in advance of the Games.

The facilities will be modified as required to fully conform to Pan Am standards for competitors and spectators.

The costs for these modifications will be fully analyzed and discussed with the Municipal, Provincial and Federal governments and the private sector prior to the final submission to PASO.

After budgets have been endorsed by the three levels of government, capital expenditures will be closely scrutinized at every step.

Financing



The City of Hamilton is totally and enthusiastically committed to making the 1983 Pan Am Games a memorable success.

As the only Canadian city being considered, we fully understand our great responsibility to the nation and to the sports community.

You can be assured that Hamilton and our neighbouring communities will be more than worthy of this trust.

It is in this spirit that we ask for the positive endorsement of the Canadian Olympic Association.

The people of Hamilton have responded magnificently to many challenges in the past. We know they welcome this newest challenge with unqualified enthusiasm.

A handwritten signature in blue ink, which appears to read "Vince Agro".

V. Agro
Acting Mayor



OUR COMMITMENT

The Hamilton Pan Am Steering Committee has thoroughly considered every facet of the Games. We have evaluated the required facilities and matched them with existing or proposed facilities in and around Hamilton.

As we move towards more detail planning, we will consult fully with all relevant sports organizations, including the COA.

We know that the 1983 Pan Am Games will be a tremendous success to foster ever-growing recognition throughout Canada and the hemisphere for amateur sport.

We know that the 1983 Pan Am Games will be good for Hamilton. We are equally certain that Hamilton will be good for the Pan Am Games - and for the amateur sport movement as a whole.

A handwritten signature in blue ink, appearing to read "J. C. Pelech".

J. C. Pelech
Committee Chairman

Our Commitment

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